Jordan Schwab

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EXPERIENCE

Presley Design Studio — **Belton, Texas (Ohio - Remote)**
Lead Graphic Designer — **January 2015 - Present**

- Lead end-to-end communications and design projects, from initial scope development and client consultation through execution and delivery.
- Develop branding, marketing, and communications materials tailored to the goals, audiences, and visual identities of a diverse range of clients.
- Design and launch websites from inception through completion, including content organization, visual design, and ongoing maintenance using WordPress.
- Develop and manage social media content and visual assets, helping clients maintain consistent and engaging digital communications.
- Collaborate directly with clients to identify communications needs, provide creative solutions, manage expectations, and deliver projects on schedule.
- Prepare project estimates, manage budgets, and coordinate production to ensure deliverables meet both creative and financial requirements.

Boogie Board — **Kent, Ohio**
Production Artist — **May 2014 - November 2014**

- Supported the design team in developing marketing and product communications materials across multiple projects and deadlines.
- Developed logos and visual identity elements used in product rebranding.
- Designed point-of-purchase displays, user manuals, product packaging, and other customer-facing materials.

EDUCATION

Kent State University — **Kent, Ohio**
Bachelor of Arts — **Visual Communication Design**

SKILLS

Strategic & Visual Communications
Content Development
Social Media Management
Website Development & WordPress
Graphic Design & Art Direction
Project & Budget Management
Adobe Creative Suite
Microsoft Office